

Cultural Arts Commission
Regular Meeting Agenda

Tuesday, January 24, 2017

6:30 P.M.

City Hall – Multi-Purpose Room
23825 Stuart Ranch Road

Call to Order

Roll Call

Approval of Agenda

Report on Posting of Agenda – January 20, 2017

1. Ceremonial/Presentations

- A. Administration of Oath of Office to Newly Appointed Commissioners
- B. Presentation on proposed Cultural Arts Program Budget for Fiscal Year 2017-2018

2. Written and Oral Communications from the Public and Commissioners

- A. Communications from the Public concerning matters which are not on the agenda but for which the Commission has subject matter jurisdiction. The Commission may not act on these matters at this meeting.
- B. Recreation Manager Updates
- C. Commissioner Reports
 - 1. Commission Ad Hoc Committee Reports
 - a. Legacy Park Art Enhancement
 - b. Arts in Education
 - c. Fundraising
 - d. Arts Foundation
 - e. City Hall Public Art

3. Consent Calendar

- A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

Recommended Action: Approve the minutes for the December 14, 2016 Special Cultural Arts Commission meeting.

Staff contact: Administrative Assistant Saleaumua, 310-456-2489 ext. 349

4. Old Business

None.

5. New Business

A. International Women’s Day Event

Recommended Action: At the request of Commissioner Zimmer, 1) Discuss the proposed outline for the International Women’s Day Event; and 2) Provide direction to staff on a potential recommendation to the City Council to add the event to the Cultural Arts Commission’s approved assignment list.

Staff contact: Recreation Manager Crittenden, 456-2489, ext. 337

Future Agenda Items

Adjournment

Future Meetings

Tuesday, February 28, 2017	6:30 p.m. Regular Meeting	City Hall Multipurpose Room
Tuesday, March 28, 2017	6:30 p.m. Regular Meeting	City Hall Multipurpose Room
Tuesday, April 25, 2017	6:30 p.m. Regular Meeting	City Hall Multipurpose Room

Guide to the City Commission Proceedings

The Oral Communication portion of the agenda is for members of the public to present items which are not listed on the agenda, but are under the subject matter jurisdiction of the Commission. Although no action may be taken, the Commission and staff will follow up, at an appropriate time, on those items needing response. Each speaker is limited to (3) three minutes. Time may be surrendered by deferring (1) one minute to another speaker, not to exceed a total of (8) eight minutes. The speaker wishing to defer time must be present when the item is heard. In order to be recognized and present an item, each speaker must complete and submit to the Recording Secretary a Request to Speak form prior to the beginning of the item being announced by the Chair (forms are available at the entrance to the meeting room). Speakers are taken in the order slips are submitted.

Items in Consent Calendar Section A have already been considered by the Commission at a previous meeting where the public was invited to comment, after which a decision was made. These items are not subject to public discussion at this meeting because the vote taken at the previous meeting was final. Resolutions concerning decisions made at previous meetings are for the purpose of memorializing the decision to assure the accuracy of the findings, the prior vote, and any conditions imposed.

Items in Consent Calendar Section B have not been discussed previously by the Commission. If discussion is desired, an item

may be removed from the Consent Calendar for individual consideration. Commissioners may indicate a negative or abstaining vote on any individual item by so declaring prior to the vote on the motion to adopt the entire Consent Calendar. Items excluded from the Consent Calendar will be taken up by the Commission following the action on the Consent Calendar. The Commission first will take up the items for which public speaker requests have been submitted. Public speakers shall follow the rules as set forth under Oral Communication.

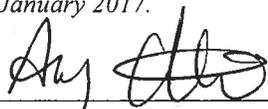
Old Business items have appeared on previous agendas but have either been continued or tabled to this meeting with no final action having been taken. Public comment shall follow the rules as set forth under Oral Communication.

Items in New Business are items which are appearing for the first time for formal action. Public comment shall follow the rules as set forth under Oral Communication.

Copies of the staff reports or other written documentation relating to each item of business described above are on file in the Parks and Recreation Department, Malibu City Hall, 23825 Stuart Ranch Road, Malibu, California and are available for public inspection during regular office hours which are 7:30 a.m. to 5:30 p.m., Monday through Thursday, and 7:30 a.m. to 4:30 p.m., Friday. Written materials distributed to the Commission within 72 hours of the Commission meeting are available for public inspection immediately upon distribution (Government Code Section 54957.5(b)(2)). Copies of staff reports and written materials may be purchased for \$0.10 per page. Pursuant to State law, this agenda was posted at least 72 hours prior to the meeting.

The City Hall phone number is (310) 456-2489. To contact City Hall using a telecommunication device for the deaf (TDD), please call (800) 735-2929 and a California Relay Service operator will assist you. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Environmental Sustainability Director Craig George, (310) 456-2489, ext. 229. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADD Title II]. Requests for use of audio or video equipment during a Commission meeting should be directed to Alex Montano at (310) 456-2489, ext. 227, or amontano@malibucity.org before 12:00 p.m. on the day of the meeting.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 20th day of January 2017.



Amy Crittenden, Recreation Manager



Cultural Arts Commission Agenda Report

Cultural Arts
Commission Meeting
01-24-17

**Item
3.B.1.**

To: Chair Gibbs and Members of the Cultural Arts Commission

Prepared by: Brittany Saleaumua, Administrative Assistant *BS*

Reviewed by: Amy Crittenden, Recreation Manager *AC*

Approved by: Jesse Bobbett, Parks and Recreation Director *JB*

Date prepared: January 9, 2017 Meeting date: January 24, 2017

Subject: Approval of Minutes

RECOMMENDED ACTION: Approve the minutes for the December 14, 2016 Special Cultural Arts Commission meeting.

DISCUSSION: Staff has prepared draft minutes for the December 14, 2016 Special Cultural Arts Commission meeting. Staff hereby submits the minutes for Council's approval.

ATTACHMENTS: December 14, 2016 Special Cultural Arts Commission meeting

MINUTES
CULTURAL ARTS COMMISSION
SPECIAL MEETING
DECEMBER 14, 2016
MALIBU CITY HALL
6:30 P.M.

CALL TO ORDER

Chair Gibbs called the meeting to order at 6:37 p.m.

ROLL CALL

The following persons were recorded in attendance by the Recording Secretary:

PRESENT: Chair Richard Gibbs; Vice Chair Catherine Brickman; Commissioners Suzanne Keith Zimmer and Scott Hosfeld; and Ex-Officio Member Graeme Clifford

ABSENT: Commissioner Eric Myer

ALSO PRESENT: Jesse Bobbett, Parks and Recreation Director; Amy Crittenden, Recreation Manager; and Brittany Saleaumua, Administrative Assistant

APPROVAL OF AGENDA

MOTION Commissioner Zimmer moved and Commissioner Hosfeld seconded a motion to approve the agenda. The motion carried 4-0, Commissioner Myer absent.

REPORT ON POSTING OF AGENDA

Administrative Assistant Saleaumua reported that the agenda for the meeting was properly posted on December 13, 2016.

ITEM 1 CEREMONIAL/PRESENTATIONS

None.

ITEM 2.A. PUBLIC COMMENTS

Malibu residents and Harvard Westlake students, Annabel Zimmer and Tara Reddy, along with their art teacher, Claire Cochran, proposed the idea of bringing an International Women's Day art exhibit to the Malibu City Hall Atrium.

Ms. Reddy explained that a potential International Women's Day exhibit could include paintings of female icons from the 20th and 21st Centuries done by high school art students from Harvard Westlake, Malibu High School, Oaks Christian

and other high schools attended by Malibu residents. Students could then submit their projects to a jury that would select the portraits to be exhibited throughout City Hall in commemoration of International Women's Day on March 8, 2017.

Ms. Zimmer stated the exhibit would support young artists and appeal to a wide range of students, as well as raise awareness about International Women's Day.

Ms. Reddy stated the exhibit would generate interest with members of both the Cultural Arts Commission and Harry Barovsky Memorial Youth Commission, as well as students in the Harvard Westlake Art Club. She stated it was a great way to teach students the importance of International Women's Day.

Commissioner Zimmer indicated support of International Women's Day and likes that it would involve the Youth Commission and could also act as a fundraiser for Arts in Education. She suggested adding an agenda item regarding International Women's Day to next month's agenda.

RECESS At 6:48 p.m., Chair Gibbs adjourned the meeting to the Zuma Room due to technical difficulties. At 6:50 p.m., the meeting reconvened in the Zuma Room.

ROLL CALL

The following persons were recorded in attendance by the Recording Secretary:

PRESENT: Chair Richard Gibbs; Vice Chair Catherine Brickman; Commissioners Suzanne Keith Zimmer and Scott Hosfeld; and Ex-Officio Member Graeme Clifford

ABSENT: Commissioner Eric Myer

ALSO PRESENT: Jesse Bobbett, Parks and Recreation Director; Amy Crittenden, Recreation Manager; and Brittany Saleaumua, Administrative Assistant

ITEM 2.B. RECREATION MANAGER UPDATES

Recreation Manager Crittenden updated the Commission regarding the new assignment added to their work plan by the City Council for Fiscal Year 2016-17, which was to assist with the Planning Commission in development of a Zone Text Amendment regarding the display of art throughout the City. She stated the Planning Department would put information together to be presented at a future Cultural Arts Commission meeting.

In response to Vice Chair Brickman, Parks and Recreation Director Bobbett stated the Commission would be asked for their expertise regarding what would be considered art.

Recreation Manager Crittenden provided the Commission with a timeline and recap of accomplishments it had achieved since it was established in 2013, including the Legacy Park Enhancement Plan, Art in Public Places Policy, Woman in Gold event, creation of the Cultural Arts website, Salon Series, public outreach, City Hall Art exhibits, Funny Zoo exhibit and Concert on the Bluffs.

Vice Chair Brickman thanked and applauded Recreation Manager Crittenden for her courage and commitment to the Commission.

ITEM 2.C. COMMISSIONER REPORTS

Chair Gibbs stated he would be hosting an event called American Amplifier, which would be a fundraiser to benefit organizations whose funding was potentially threatened by the incoming administration. He stated attendees would be able to play various guitars that belonged such legends as Eric Clapton, Peter Asher, Tommy Tedesco and would receive a video recording of themselves.

Commissioner Zimmer stated Suzanne Guldemann would begin writing for the Surfside News again.

1. Commission Ad Hoc Committee Reports

a. Legacy Park Art Enhancement Plan

No updates at this time.

b. Arts in Education

Vice Chair Brickman stated a well-known light artist would be visiting Juan Cabrillo Elementary School in the near future. She stated the Director of the film *Happy* would be visiting Malibu High School. She explained the Fill the Bucket program was in progress at Juan Cabrillo Elementary School and she was hoping to implement the program at the other schools in Malibu.

c. Fundraising

In response to Ex-Officio Clifford, Vice Chair Brickman stated Vintage Grocers was interested in implementing the Round Up for the Arts program in its store but were unable to implement the program within its current system. She stated the program would be better implemented by bigger corporations with higher sales volumes.

d. Arts Foundation

Commissioner Hosfeld stated he had researched the feasibility of a partnership between the City and an arts-based nonprofit organization. He stated that a 501(c)3 would have its own board. He discussed the possibility of the Commission working to find trustworthy individuals to sit on the board who could create a mission statement with specific intentions.

Commissioner Zimmer recommended that an Arts Foundation nonprofit 501(c)3 be placed on the Commission's next agenda.

Commissioner Hosfeld stated he had enough information to make a presentation at the next meeting.

e. City Hall Public Art

Recreation Manager Crittenden stated she was waiting to hear from the daughter of artist Tyrus Wong to get confirmation on whether the City could display his work as a part of the next art exhibit in the Malibu City Hall Atrium.

In response to Ex-Officio Clifford, Recreation Manager Crittenden stated the Fred Ward exhibit would be extended to the end of January 2017, and the exhibit would feature more pictures of the Beatles to coincide with the Speaker Series event featuring Scott Freiman.

ITEM 3 CONSENT CALENDAR

Item No. 3.B.1. was pulled by Ex-Officio Clifford.

The Consent Calendar consisted of the following items:

- A. Previously Discussed Items
None.

The following item was pulled from the Consent Calendar for individual consideration.

B. New Items

1. Approval of Minutes

Recommended Action: Approve the minutes for the November 22, 2016 Regular Cultural Arts Commission meeting.

Ex-Officio Clifford stated that Chair Gibbs was listed as Vice Chair Gibbs multiple times within the minutes on pages 1, 2 and 5 and should be edited to say Chair Gibbs.

MOTION Commissioner Hosfeld moved and Vice Chair Brickman seconded a motion to approve the corrected minutes for the November 22, 2016 Regular Cultural Arts Commission meeting. The motion carried 4-0, Commissioner Myer absent.

ITEM 4 OLD BUSINESS

- A. Review of Concert on the Bluffs Budget (continued from August 23, 2016)
Recommended Action: Review the budget for the 2016 Concert on the Bluffs (Concert) prepared by Vice Chair Brickman.

Vice Chair Brickman explained the difference in projected and actual costs for the Concert on the Bluffs.

Commissioner Hosfeld stated extra sound checks had been held to ensure a successful program.

Vice Chair Brickman stated several companies and individuals came together to donate time and money.

In response to Commissioner Zimmer, Commissioner Hosfeld explained the program for the Concert had evolved during the planning stage, which included items that were not initially budgeted for when the event was originally presented to the City.

Vice Chair Brickman stated that production costs should be paid for by the City and contracts should be handled and negotiated by an outside 501(c)3 nonprofit organization. She stated a few individuals and Pepperdine University had expressed interest in helping with the next Concert. She expressed her hope that the Concert would be funded by major corporate donations by year three. She stated before a decision could be made on future Concerts it would be important to determine what the City was willing to support in regards to staff and funding.

ITEM 5 NEW BUSINESS

- A. Mid-Year Report for City Council on Commission Activities July 2016 – December 2016

Recommended Action: Review the draft of the Cultural Arts Commission activities report covering the period of July 2016 – December 2016 and approve the report for submittal to City Council.

Recreation Manager Crittenden stated the mid-year report consisted of Commission's assignments that had been completed since July 1, 2016.

Vice Chair Brickman requested to have the Malibu High School listed in the visiting artists task update.

Chair Gibbs requested the Salon Series events be included within the activities report.

MOTION Chair Gibbs moved and Vice Chair Brickman seconded a motion to approve the Cultural Arts Commission activities report covering the period of July 2016 – December 2016 with the recommended modifications. The motion carried 4-0, Commissioner Myer absent.

B. Malibu Poet Laureate

Recommended Action: Review the proposed criteria for the Malibu Poet Laureate Committee and provide committee nominations for consideration.

Vice Chair Brickman stated that Ann Buxie had with Creative Writing Professor of Struloeff to put together a selection panel. She stated Ms. Buxie had agreed to sit on the panel. She stated the Poet Laureate would be chosen in January 2017 and begin their two-year appointment immediately.

In response to Commissioner Zimmer, Recreation Manager Crittenden stated both Malibu papers had covered the Poet Laureate, as well as the Los Angeles Times.

Vice Chair Brickman encouraged any qualified persons to apply and stated a candidate for Poet Laureate would be highly creative and active in poetry but was not required to be physically present at all times.

In response to Commissioner Zimmer, Vice Chair Brickman stated there was no minimum age for applicaiton.

ITEM 6 FUTURE AGENDA ITEMS

International Women's Day
Arts Foundation – 501(c)3
Concert on the Bluffs
2017-18 Cultural Arts Commission Budget

ADJOURNMENT

MOTION At 9:09 p.m., Vice Chair Brickman moved and Commissioner Hosfeld seconded a motion to adjourn the meeting. The motion carried 4-0, Commissioner Myer absent.

Approved and adopted by the Cultural Arts Commission of the City of Malibu on January 24, 2017.

RICHARD GIBBS, Chair

ATTEST:

BRITTANY SALEAUMUA, Administrative Assistant



Cultural Arts Commission Agenda Report

To: Members of the Cultural Arts Commission

Prepared by: Amy Crittenden, Recreation Manager

Approved by: Jesse Bobbett, Parks and Recreation Director

Date prepared: January 17, 2017 Meeting date: January 24, 2017

Subject: International Women's Day Event

RECOMMENDED ACTION: At the request of Commissioner Zimmer, 1) Discuss the proposed outline for the International Women's Day Event; and 2) Provide direction to staff on a potential recommendation to the City Council to add the event to the Cultural Arts Commission's approved assignment list.

DISCUSSION: On November 28, 2016, Cultural Arts Commissioners Suzanne Zimmer and Catherine Brickman met with Creative Visions Director, Kathy Eldon and Jamestown Village Communications Director, Sandi Turner to discuss creating an event that would celebrate International Women's Day in Malibu. The idea came from Commissioner Zimmer, who felt the event would educate the Malibu community about International Women's Day, which takes place around the world on March 8.

The proposed event would be a collaboration between the City, Jamestown Village, and Creative Visions along with local businesses and artists. The following details outline some of the identified event elements:

- In support and celebration of International Women's Day, the Malibu event will be held on Saturday, March 4, 2017, in a pop-up gallery at the Malibu Village Shopping Center
- The Malibu event will be titled March Forth
- The March Forth event will involve documentary films, discussions, and special guests who will focus on women's issues, achievements, and challenges
- The pop-up gallery could potentially hold 75-100 people
- A list of documentary films has been provided by Creative Visions

- Creative Visions will provide a small portable screen and sound system
- The City has small portable risers, which will be used for featured guests and speaking portions of the event
- Photojournalist, documentarian, and Malibu resident, Julia Platner has expressed interest in submitting some photos and a video of her work. She is scheduled as a featured speaker for the Malibu Library Speaker Series event on March 15, 2017
- An art class from Harvard Westlake School has expressed interest in displaying student artwork whose subjects will feature 20th or 21st century female icons. These works will be displayed in the temporary pop-up gallery
- Special guest speakers and other featured artists have yet to be determined

The City Council is expected to approve the mid-year budget request for Cultural Arts Program Funding of \$104,500 at its Regular meeting on Monday, January 23. This funding is currently earmarked for the Concert on the Bluff event, Arts in Education event, City Hall Exhibits, and the Malibu Poet Laureate. Funding for the proposed March Forth event was not included in the request and would need to be reallocated from one of the earmarked projects. Costs for the March Forth event are expected to total \$6,500, which includes logistics, marketing, and speaker and movie rights fees. If a recommendation is made by the Commission, the request would be presented to City Council at its February 13, 2017 Regular meeting.

ATTACHMENTS: List of Proposed Documentary Films for March Forth Event

**Proposed Documentary Films for
International Women's Day March Forth**

Women Film Directors

Solace

Be Relentless (woman co-producer)

Maasai Daughters

Pathways

Yahualli

Year 33

imba Means Sing

Women Photographers

Dana Gluckstein

Marissa Roth

Women Theatre Directors

Carry the World: Women and Peace

Move the World

Advot

Theatre for Humans