

MINUTES  
CULTURAL ARTS COMMISSION  
REGULAR MEETING  
March 22, 2016  
MALIBU CITY HALL  
6:30 P.M.

**CALL TO ORDER**

Chair Myer called the meeting to order at 6:35 pm.

**ROLL CALL**

The following persons were recorded in attendance by the Recording Secretary:

PRESENT: Chair Eric Myer, Vice Chair Richard Gibbs, Commissioner Catherine Malcolm-Brickman, Commissioner Suzanne Keith-Zimmer

ABSENT: Commissioner Scott Hosfeld and Ex-Officio Member Graeme Clifford

ALSO PRESENT: Amy Crittenden, Recreation Manager; and Brittany Saleaumua, Recording Secretary

**APPROVAL OF AGENDA**

MOTION Commissioner Zimmer moved and Vice Chair Gibbs seconded a motion to approve the agenda. The motion carried 4-0, Commissioner Hosfeld absent.

**REPORT ON POSTING OF AGENDA**

Recording Secretary Saleaumua reported that the agenda for the meeting was properly posted on March 18, 2016.

**CEREMONIAL/PRESENTATION**

A. Chamber of Commerce Malibu Arts Festival Presentation

Mark Persson of the Chamber of Commerce presented the upcoming Arts Festival to the Commission which the Chamber is working to revamp this year with a new look and several interactive areas.

While the Chambers' Arts Festival Committee would like help sponsoring the event, the Committee understands that this is currently not feasible of the Malibu Arts Commission and City so they would like solidarity and or co-sponsorship between the Arts Festival and the Cultural Arts Commission in the following ways:

- The Arts Commission supports the Malibu Arts Festival by promoting the event to local artists – who should display their work at the festival.
- The Arts Commission supports the Malibu Arts Festival by promoting the event to residents - who should attend and support the arts community. For us, this means whenever possible - purchase art.
- The Arts Commission supports the Malibu Arts Festival by connecting potential sponsors with the Malibu Arts Festival committee.
- The Arts Commission supports the Malibu Arts Festival by making a public address to Planning Commission to help obtain their ABC license and to City Council where the Arts Commission states their support, and encourages the City to support the festival.
- Arts Commission occupies 10'x10' space at the Malibu Arts Festival to promote their mission, vision, events and upcoming endeavors. This space is at no charge in exchange for support on 1-3. Commissioners may decide how to best serve the use of the space and what, if any, further resources are needed for it.

The Festival Committee would like to have a Cultural Arts Commissioner or designee join the committee and/or attend committee meetings – meetings are every other week on Wednesdays from 9:30 am – 11:30 am (3/23, 4/6, 4/20 and so on).

In response to Vice Chair Gibbs inquiry, Mr. Persson stated they have reached out to the local artists that have participated in the past years and the high-end artists that are within Malibu.

Kristine Bocchino, member of the Festival Committee suggested the Commission could help create connections and relationships with high-end artists. This would be in addition to the research that the Committee is already doing. Ms. Bocchino stated they would like to have those connections created with the help of the Commission.

In response to Vice Chair Gibbs inquiry regarding booth prices, Ms. Bocchino stated booths are \$500 for non-chamber members, \$400 for chamber members and \$300 for non-profit organizations and schools. She stated that this largest fundraiser they do and the festival brings in the largest profit for the Chamber.

Commissioner Zimmer stated she has some hesitation with the Wine and Beer Garden because she is unsure if it has a place for the event.

Chair Myer explained his past perception of the event stated is that it is more of a casual event where traveling artists come to showcase their art and that the challenge is to make the event more of a local event. He stated while the event is called Malibu Arts Festival it is more of a festival in Malibu.

Ms. Bocchino stated they want to have a high-end caliber event but know that they will not be able to do that overnight.

Beth Mohiuddin member of the Festival Committee, stated they will be raising the prices of the booths and being selective when choosing vendors for the various booths and eliminating the vendors that were grandfathered into the event.

Chair Myer explained that the event has all of the Commission's support; however, the Commission is putting on the Concert on the Bluffs event a month before and they are already behind schedule and need to focus on that event. He stated the festival will be featured on the Cultural Arts website and the Commission will encourage artists and others to attend but are unable to be involved as much as the Festival Committee is asking for.

Manager Crittenden suggested that if the Committee is able to get a business that already has an ABC License that will help speed the TUP process up rather than them trying to get their own license. She also suggested the Commissioners each e-mail the Committee their suggestions on how the event can be improved and revamped.

**B. Election of Chair and Vice Chair**

Chair Myer opened the floor for nominations.

**MOTION** Commissioner Brickman moved and Chair Myer seconded a motion to nominate Commissioner Gibbs as Chair. The question was called and the motion carried unanimously.

**MOTION** Commissioner Myer moved and Chair Gibbs seconded a motion to nominate Commissioner Brickman as Vice Chair. The question was called and the motion carried unanimously.

**ITEM 1 WRITTEN AND ORAL COMMUNICATIONS FROM THE PUBLIC**

**ITEM 1.A. PUBLIC COMMENTS**

None.

**ITEM 1.B. CULTURAL ARTS COMMISSIONERS AND STAFF COMMENTS**

1. Commissioner Comments

Commissioner Zimmer thanked Commissioner Myer for a fantastic job as Chair over the past year and that she attended the Los Angeles County Arts Fair which was wonderful.

Vice Chair Brickman thanked Commissioner Myer for a job well done as Chair. She seconded Commissioner Zimmer's comment about the Los Angeles County Arts Fair and also attended the opening of the Wagstaff Collection at the Getty Museum and encourages everyone to view the exhibit while it is there.

Commissioner Myer stated it was a pleasure being Chair and is proud of what the Commission has accomplished so far.

Chair Gibbs thanked Commissioner Myer for a great job as Chair and knows that the standards are high.

2. Recreation Manager Updates

Manager Crittenden attended Drum Tao at Pepperdine University in addition to the Andy Warhol exhibit at the Weisman Museum.

Manager Crittenden stated the Commission needs to provide an update to City Council in April.

Manager Crittenden updated the Commission about the upcoming Chumash Day (April 9 and 10) and Teen Film Festival (April 29). She stated the next Speaker Series will be on April 6 at Pepperdine with Bill McKibben, a well-known environmentalist guest speaker.

Manager Crittenden stated the next Speaker Series will not be held until August after the April event but she is trying to plan a film screening for May.

Manager Crittenden updated the Commission about the Funny Zoo Public Art Project and will be presented to the Parks and Recreation Commission meeting next month since this month's meeting was cancelled due to lack of quorum. They have reached out to the California Wildlife Center as the charity they selected and also will give a percentage back to the Arts Fund.

Manager Crittenden would like to schedule a joint meeting between the Legacy Park Art Enhancement and the Parks and Recreation Ad Hoc Meeting in April.

Manager Crittenden stated the final Bluffs Parkland Master Plan Design will return to the Parks and Recreation Commission on April 19 and go to City

Council in May. If approved by Council, staff will meet with Coastal Commission staff for review of the plans before a full EIR is started. She invited the Commission to attend the Parks and Recreation meeting so they could see the final design for the Parkland project.

3. Cultural Arts Commission Ad-hoc Committee Reports

A. Legacy Park Art in Public Places

No updates, this item is on the Agenda.

B. Concert on the Bluffs

Commissioner Brickman stated progress has continuously been made and a great talent team has been brought together. She is still working hard on getting more sponsors.

C. City Hall Public Art

Commissioner Myer stated it is down to just days for everything to come together for the Art of the Board Exhibit and 25<sup>th</sup> City Anniversary event on March 28<sup>th</sup>. Commissioner Myer stated over the weekend the show was laid out and a few boards were hung to see what changes need to be made.

Commissioner Myer expressed his gratitude and admiration for City Maintenance staff, Rick Frederickson and the care and engineering he has put into the show. The program for the exhibit is complete with some minor changes.

Commissioner Zimmer stated Jefferson Wagner has also loaned the City his surf wax collection to put on display until September.

D. Arts in Education

Commissioner Brickman stated Juan Cabrillo is hoping to have contemporary lyricists visit the 4-5 grade school kids in the spring to speak to the kids which will help give them context that real people write the songs. The program is part of the language arts program but is encouraging the school to make it part of the visiting arts program also.

E. Fundraising

Commissioner Brickman stated she would like to raise another \$22,000 through April for the Concert on the Bluffs but has significantly raised a good amount already along with an extremely large amount of in-kind donations.

**ITEM 2 CONSENT CALENDAR**

The Consent Calendar consisted of the following items:

A. Approval of Minutes

Staff Recommendation: Approve meeting minutes for the February 23, 2016 Cultural Arts Commission Regular Meeting.

MOTION Commissioner Myer moved and Commissioner Zimmer seconded a motion to approve the Consent Calendar. The motion carried 4-0, Commissioner Hosfeld absent.

**ITEM 3 OLD BUSINESS**

A. Legacy Park Art Enhancement Project – Phase 1

Staff Recommendation: Recommend the City Council approve the proposed budget for Phase 1 enhancements.

Commissioner Myer stated the first priority of the project would be the connection to the Malibu Country Mart and Lumber Yard because the creation of a portal for people to gather within the park gets people interested in the park.

Commissioner Brickman stated that Commissioner Myer's comments are reflecting what Craig Hodgetts was trying to convey in the sense that there is no Civic Center with the park and that the connection is really needed in order to bring everything together.

Commissioner Zimmer suggested having Hodgetts + Fung to remain involved with the project and continue on as consultants for the project and what the most logical phases are. She is nervous about getting the project wrong and wants to be sure that the vision moves forward.

Manager Crittenden explained Hodgetts + Fung have laid out the road map with the different phases and it's the Commission's responsibility to determine where the funding for the different phases is coming from. She stated various aspects of

the phases will be done by a landscape architect and or project contractor; building architects like H + F are not what the project needs at this point.

Commissioner Myer stated the public needs to see the right steps taken in order to get behind the project. He stated his take is to create the connection to the park first through the Lumber Yard and Country Mart to create the welcome area to Legacy Park. He suggested prioritizing the items in a way that will be the best solution in the long run.

Vice Chair Brickman stated the County Mart connection to Legacy Park stitches the community together and tries to create the sense of a town center.

Commissioner Myer explained it is the idea of getting more people to walk around and satisfy the desire to put art out there through the connection.

Manager Crittenden asked the Commission what they believe is a fair compensation for artists.

Commissioner Myer believes that one artist does both walls or one artist does one wall and another artist does the other wall.

Vice Chair Brickman stated the art can also be a temporary exhibit and would like to consult with a gallerist about artist costs.

**MOTION** Commissioner Myer moved and Commissioner Brickman seconded a motion to change the priorities of the Phase 1 Enhancements to be in the following order: 1) Malibu Country Mart and Lumber Yard Connection 2) Allee & Poetry Stones 3) shade and bench and 4) path and bridge. The motion carried 4-0, Commissioner Hosfeld absent.

**ITEM 4 NEW BUSINESS**

None.

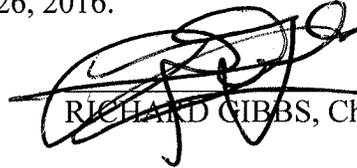
**ITEM 5 ITEMS FOR FUTURE AGENDA**

None.

**ADJOURNMENT**

**MOTION** At 9:12 p.m., Commissioner Myer moved and Commissioner Brickman seconded a motion to adjourn the meeting. The motion carried 4-0, Commissioner Hosfeld absent.

Approved and adopted by the Cultural Arts Commission of the  
City of Malibu on April 26, 2016.

  
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RICHARD GIBBS, Chair

ATTEST:

  
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BRITTANY SALEAUMUA, Recording Secretary